

MINUTES

Emery County Travel Bureau
October 9, 2013 11:00am
Courthouse/Canyon Room
Castle Dale, Utah

ATTENDANCE:

Members: Mike McCandless, Jonathan Hunt, Taina Benson, Ray Jeffs, Keith Brady, Commissioner Migliori and Tina Carter

Excused: Kelly Bayles, Mark Williams

Guests: Lamar Guymon

Conducting and Welcome: Chairman Mike McCandless

1. **Approval of Minutes: September 11, 2013:** A motion was made by Keith with a second by Taina. **Motion APPROVED**
2. **Discussion of Financial Report:** Expenditures was reviewed. Budget process is moving forward.
3. **Discussion and Approval of Funding Requests:**
 - a) **Pot Luck / Keith Brady** – Rack cards and promotional literature – A motion was made by Ray to fund \$2,000 of this project out of this years budget and the remaining balance up to \$3,500 out of next year's budget fund without going over the total cash contribution from Green River City; a second by Ethan. **Motion APPROVED**
4. **Update, Discussion on Possible Recommendation of the Following:**
 - a) **Film Related Projects:** Film crew will be filming near Buckmaster wash. ♦A site location for a full length feature film and is already fully funded. ♦Naked & Afraid is also looking for participants for the show.
 - b) **State Parks:** The Government Shutdown's helping the State Parks. ♦Huntington and Millsite budgets look good and no changes are expected for next year. ♦Plans and marketing ideas have been implemented for Green River State Park and they've met their goals, so things should look good for them too. ♦A new campground at Goblin Valley's slowly moving forward.
 - c) **Trail's Committee:** The Trail's Sub-Committee is working on a non-motorized trail map project which should be completed by June 1, 2014. They're collecting GPS coordinates for any non-motorized trail in the county. This map will be similar to the OHV Trail Map that's already been produced. ♦Request For Proposal (RFP) process has been approved by the Commission, so this will be sent out shortly.
 - d) **Potluck:** They're dividing their monthly meeting to address tourism and beautification. An email notification will be sent out. ♦A Realtor Company's looking for someone from Green River to become an Agent with their company. ♦Rack card business advertisements are also being sold for \$350 for 10,000.
 - e) **Museums:** The Museum of the San Rafael just had its 20th year anniversary with 150 attendees and the Bailey Basket was brought in through a Memorandum of Understanding (MOU) for this event and can still be viewed for a limited time. ♦The John Wesley Powell River History Museum will remain open through the winter months if a Director's hired.
 - f) **Buckhorn Kiosk Grand Opening:** Rough drafts of the signs will be emailed to each Board Member and other Boards/Committees whom have knowledge about the topics being discussed. Quick Reader (QR) codes will also be placed at the bottom of each panel, so they can take the information with them. ♦Grand opening will not take place till the signs are completed and in place. ♦Tables, chairs, shelves, stools and cleaning equipment will be purchased on this year's budget. ♦The charge for the pumping service will also be pulled from this year's budget.
 - g) **Travel Show Staffing:** Quartzsite's our largest show and in order to help cut costs we'd like to limit the staffing to part-time residents of Quartzsite. We might possibly need one more Volunteer from here to go setup or tear down. ♦A Volunteer's needed for the Sacramento show and transferable airline tickets must be purchase prior to next months meeting. ♦I'll also need one Volunteer to attend the Denver show and two Volunteers for both Salt Lake shows. Keith said he might help with Denver's show. Ray and Lamar volunteered to help with at least one of the Salt Lake shows.
 - h) **Travel Bureau Grant Application:** A new form was presented. It was advised that the application be only three pages long including instructions, as to not discourage applicants. It was also suggested that a spreadsheet be created to help manage the grants, so a time limit won't be necessary.
5. **Discussion of Old Business:** Little Grand Canyon Marathon had 300 participants. ♦Mountain Bike Festival had roughly 100 participants. BLM will be riding Good Water and June's Bottom, so a possible reopen might occur. ♦Melon Days also went well and they'll bring in a larger band for next year. ♦Car Show had 10 participants during its first show and they're excited to see it grow next year. ♦Goblin Valley Ultra Marathon will be taking place again this year.
6. **Discussion of New Business:**
 - ♦ When will the TV's be ordered and what type of process will businesses need to go through to apply. This will be discussed at next months meeting.
7. **Adjourn** – Thank you for coming!